

2024

**st.charles**  
**REGIONAL CHAMBER**

**INVESTMENT MENU**

# st.charles REGIONAL CHAMBER

## NATIONAL STUDY

### Consumers 80% More Likely to Buy From Chamber Members

A study by The Schapiro Group, an Atlanta-based market research firm, reveals numbers of important findings about how consumers and business owners perceive the local chamber of commerce and the businesses that are its members. For example:

- When consumers know a business is a member of the local chamber, they are 44 percent more likely to think favorably about it.
- Consumers who are told a business is a chamber member are 51 percent more likely to be highly aware of it and 57 percent more likely to think positively of its local reputation.
- Consumers are 80 percent more likely to buy goods and services in the future from a company they believe is a member of the local chamber of commerce.

The study also has good news for businesses that sell to other businesses.

- When business decision-makers believe a business is a chamber member, they are 37 percent more likely to think favorably of the business, 51 percent more likely to be highly aware of it, 58 percent more likely to think positively of its local reputation, and 59 percent more likely to buy goods and services from it.

Supporting the previous findings, the study also reveals a positive perception for the local chamber itself:

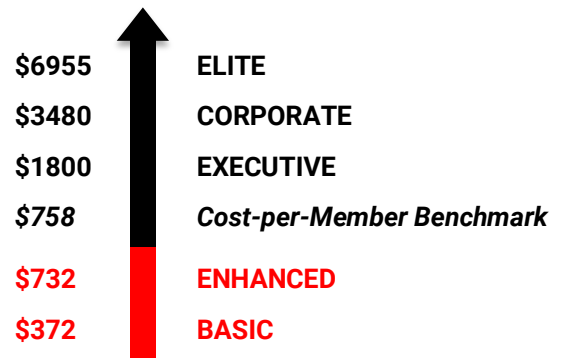
- Regarding the chamber's impact on the local economy, 82 percent of respondents believe that the local chamber of commerce helps create jobs and promotes local economic development.

**The results of the Schapiro study are clear: Positive perception increases among consumers and business owners when a business is known as a member of the local chamber of commerce, and now we know that positive perception is growing.**

The recent history of the Chamber clearly shows why your membership is critical and how the Chamber's efforts have produced bottom line results.

Your membership supports the Chambers continued, successful, efforts to represent the interests of business in the political arena and support political action in order to create a strong economy.

We are pleased to present these levels of membership which support our ability to improve the economy, represent your business interests and cultivate future business leadership.



"For more than 80 years, the St. Charles Regional Chamber has been the leading proponent for business in St. Charles County; rallying behind projects and business transactions that make positive economic impacts to our region."

Scott Tate  
President & CEO

# ELITE LEVEL INVESTOR

Annual Investment: \$7,164

Value: Priceless

*INCLUDES all the advantages of Corporate, Executive, Enhanced, and Access Memberships on the following pages*

*Your business benefits from a strong local economy, and the Elite Level investment was created for you to support the guardian of your economic prosperity. In doing so, you'll receive some nice perks along the way.*

*The Elite Level offers exclusive features, such as a complimentary team registration in our popular golf tournament and your company logo on our home page.*

## POSITIONING IN OUR REGION

- Leadership Council – Two total seats at this exclusive semi-annual gathering with invited business leaders & policy makers (\$1,500 total value)
- Permanent logo on StCharlesRegionalChamber.com home page, a position exclusive to this investment level
- Silver Sponsor – Small Business of the Year Awards Luncheon (\$500 value)

## ACCESS & SERVICES

- Golf Tournament Team registration (\$700 value)
- 4 Tickets to Sip & Savor St. Charles County (\$160)
- Additional Business, Locations or Branches, up to 3 (\$1116 value)

## STRENGTHENING OUR ECONOMY



# CORPORATE LEVEL INVESTOR

Annual Investment: \$3,584

Valued at \$4,710

*INCLUDES all the advantages of Executive, Enhanced, and Access Memberships on the following pages*

*Representing the interests of business with government is a service we provide so you can focus on our business, not on government regulation. If your business – or your customers – benefit from less red tape, your Corporate Level investment supports the Chamber's public policy efforts, and connects you to others who share your interests.*

## POSITIONING IN OUR REGION

- Seat at Leadership Council – an exclusive semi-annual gathering with invited business leaders & policy makers (\$750 value)

## BENEFITS & SERVICES

- Season Tickets (2) to Lunch With Leaders, Small Business of the Year Awards Luncheon (May) & Annual Meeting (December) (\$560 Value)
- Golf Tournament registration for you and a guest (\$350 value)
- Additional Businesses, Locations or Branches, up to 2 (\$744 Value)



## REPRESENTING BUSINESS INTERESTS IN GOVERNMENT



# EXECUTIVE LEVEL INVESTOR

Annual Investment: \$1,848 (Valued at \$2,835)

Autopay 12 payments of \$154 or pay one annual payment of \$1792 and save \$56

*INCLUDES all the advantages of Enhanced and Access Memberships on the following pages*

## LEADERSHIP DEVELOPMENT AND POLITICAL ACTION



*The St. Charles Regional Chamber takes political action on issues that unfairly target the business community or a particular industry. The Chamber is there with the contacts and know-how to cut through the red tape that keeps businesses from growing. As an Executive Level Investor, you are supporting our ability to take political action for your business.*

## MARKETING & VISIBILITY

- 6 Months of Online Advertising or \$300 advertising credit
- Additional Businesses, Locations or Branches, up to 2 (\$744 Value)
- Up to four (4) category listings

## BENEFITS & SERVICES

- Annual Breakfast with the Chamber Board of Directors
- Season Ticket to Lunch With Leaders, Small Business of the Year Awards Luncheon (May) & Annual Meeting (December) (\$280 Value)



# ENHANCED LEVEL INVESTOR

Annual Investment: \$744 (Valued at \$1,905)

Autopay 12 payments of \$62 or pay one annual payment of \$721 and save \$23

INCLUDES all the advantages of the Access Membership on the following page

## PROMOTING OUR COMMUNITIES AND BUSINESSES

*As an entrepreneur, you have to be a smart buyer. Our Enhanced Level is a smart decision for businesses who want greater visibility.*

*Members at this level receive perks like advertising visibility on StCharlesRegionalChamber.com with your membership.*

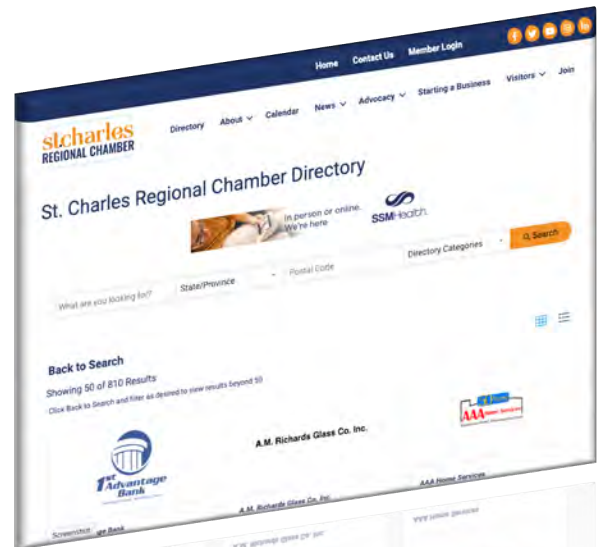
## MARKETING & VISIBILITY

- Enhanced Directory Listing – detailed online profile (\$300 Value)
- 90 Days of Online Advertising (\$200 Value)
- Up to three (3) category listings

## BENEFITS & SERVICES

- Assistance in setting up Enhanced Directory Listing

## ONLINE BUSINESS PROMOTION



Enhanced Directory Listing



# ACCESS LEVEL INVESTOR

Annual Investment: \$372 (Valued at \$843)

Autopay 12 payments of \$31 or pay one annual payment of \$360 and save \$12

## PROVIDING NETWORKING OPPORTUNITIES

*Why be a member of the St. Charles Regional Chamber? Better connections, to start. Build relationships with other businesses – and the community – with this entry Investor level membership.*

## MARKETING & VISIBILITY

- Online listings on StCharlesRegionalChamber.com with a link to your company's web site – 2 categories
- Logo on Directory Listing
- Business referrals exclusively to members
- Eligible for a range of advertising opportunities available through our electronic and print communications
- Eligible to sponsor Chamber events
- Post job openings, news releases, events, and hot deals to the Chamber website through the Member Information Center
- Groundbreaking and ribbon cutting event assistance
- Invitations & discounted fees to Lunch With Leaders, Small Business of the Year Awards Luncheon, Annual Meeting, Morning Brews, & Biz Brews
- Eligible for billboard advertising opportunities for as low as \$110
- Eligible to participate in Chamber roundtables

## Ask about these Investor-only benefits:

- **Billboard advertising for \$110**
- **Healthcare benefits for small businesses**

## BENEFITS & SERVICES

- Chamber representation at government meetings on local, state, and federal levels
- Demographic information and resources
- Training and educational seminars
- Awards presentations
- Membership decal identifying you as a member – tell the community you're invested in our region
- Discounted pricing for events and programs
- Certificates of Origin for international business
- Office supply discounts through ODP Business Solutions (formerly Office Depot) and Staples
- Prescription Drug Card
- Member-to-Member discounts
- Eligible for healthcare benefits for small businesses



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