

The logo for St. Charles Regional Chamber is centered on a white background. It features the text "st.charles" in a lowercase, orange, serif font, with a period after the "t". Below this, the words "REGIONAL CHAMBER" are written in a bold, dark blue, uppercase, sans-serif font. The entire text is enclosed within a thin blue rectangular border.

st.charles
REGIONAL CHAMBER

The text "2024 MARKETING MENU" is located in the bottom left corner of the page. The year "2024" is in white, sans-serif font and is contained within a dark blue rectangular box. The words "MARKETING MENU" are in a larger, bold, white, uppercase, sans-serif font, positioned to the right of the box.

2024
MARKETING MENU

The St. Charles Regional Chamber is pleased to offer you the opportunity to show your affiliation with the Chamber through additional exposure by advertising or sponsoring one of our many events.

This Marketing Menu allows you to select a sponsorship that fits your needs and your budget.

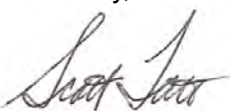
Please note the following:

- Previous sponsors will be given first right of acceptance.
- Sponsorships are available on a first-come-first-served basis.
- Sponsorships and registrations must be paid prior to the event or publication date.
- **Advertising cancellations require a 45-day notice in order to receive a full refund.**

Questions or suggestions?? Call the Chamber office at 636.946.0633.

Thank you for your support of the Chamber's mission and programs. We look forward to serving you in 2024.

Sincerely,



Scott Tate
President & CEO

Mission: We advocate for our business community by developing opportunities and partnerships that strengthen the economic prosperity and sustainability of our region.

Newsletter & Website

Sponsorships & Advertising

Newsletter

Each week, the Chamber sends out an electronic newsletter to members providing an update on upcoming events and member and community-related news. Many Chambers do a separate e-blast that members can buy, but to minimize the unsubscribe rate, we have chosen to allow members to sponsor and advertise in our electronic newsletter. The electronic newsletter is sent to main and secondary contacts, currently numbering more than 1,800.

Ad provided by advertiser. Staff will adjust size of ad to fit within designated spaces in e-news.

Newsletter Sponsor.....\$200
Investor Rate...\$100
One per week, limited availability, member provides ad for premium location

Newsletter Ad (468 x 60 pixel).....\$100
Investor Rate.....\$50

Website

A number of online advertising opportunities are available to members on the most visited pages of the Chamber website. This is a great way to show your affiliation and support of the Chamber to people visiting our website which could include prospective businesses, residents, visitors, local citizens, and members. Contact the Chamber office to see how we might be able to assist with your marketing needs.

Ad provided by advertiser.
Ad specs: 468 pixels x 60 pixels

Calendar of Events, Event Registration, Calendar Details, Directory, Category

Member Rate:
12-Months.....\$500
6-Months.....\$300
1-Month.....\$100

Billboard Advertising

The Chamber purchases a rotating spot on three of DDI Media's digital billboards. We then share those spots with multiple members at a reduced rate. Billboard ads can be purchased for as low as \$110. Artwork must be provided in appropriate size (we have a member that will design for \$35). Spots are purchased on an annual basis and spaces sellout quickly. We notify the membership via e-mail when we have availability. You can also call the Chamber for additional details and availability or to have your name added to our waitlist.

2024 Billboard Locations

Location	Read
I-70 / near Cave Springs	Westbound
I-70 / near Bridge	Westbound
I-70 / near Hwy. 79	Eastbound
Hwy. 94 / I-70	Southbound

Lunch With Leaders

Monthly - 3rd Wednesday | 11:00am-1:00pm

See Calendar for Locations

Sponsorships

Individual Luncheon (Investors).....\$250
(1 Sponsor Per Luncheon)

- Logo on marketing materials (website, social media, flyers, e-mails)
- Opportunity to address attendees
- Logo projected at event
- Company marketing materials on tables & sponsor table at event
- 2 registrations



Chamber Board Meeting

Date and Time Determined by Incoming Board

See Calendar for Locations

Sponsorships

Pay for Breakfast for up to 25 individuals (Investors)
(12 Available - 1 Sponsor Per Meeting)

- Host board at your business (If you cannot accommodate at your business, you can provide breakfast to the board at the EDC)
- Must be able to accommodate 25 in meeting space
- Provide breakfast for up to 25 individuals
- Ability to allow for Zoom meeting in space (preferred but not required)
- You will be able to welcome the board and talk about your business prior to the start of the board meeting.
- Optional tours of your business following board meeting



Small Business of the Year

May 15, 2024 | 11:00am-1:00pm | St. Charles Convention Center

Gold Sponsor (exclusive).....\$750

- Six tickets to awards luncheon
- Logo on event banner on stage
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo in the program
- Get up to three minutes to address attendees
- Representative included in presentation of award to winner

ShopSt.C Digital Gift Card

Chamber Members are invited to sign-up to accept the Chamber's Digital Gift Card.

There is no charge to participate (businesses only pay their normal "Card Not Present" rate).

Businesses only need to be able to manually enter a credit card in the point-of-sale device. Participating businesses are added to the map of locations that accept the card.



Shop • Dine • Play
Gift Local

Shop Where I Live

Show Where I Live is a platform that enables St. Charles County e-commerce businesses to sync with their platform (if they use Shopify or Square) or to create an online store and sell up to 100 different products.

Call the Chamber for more information.



Information on both ShopSt.C Digital Gift Card and Shop Where I Live can also be found at:

www.shopstcharlescounty.com



Silver Sponsor.....\$500

- Four tickets to awards luncheon
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo in the program

Table Sponsor.....\$150

- Two tickets to awards luncheon
- Logo on Table Tent

Annual Golf Tournament

June 10, 2024 | 10:00am-6:00pm | WingHaven Country Club

Sponsorships

Ace Sponsor.....\$3000

- Includes everything in the Birdie and Eagle sponsorships
- Plus sponsor's logo will be on the golf gift which will be given to each golfer

Eagle Sponsor.....\$1800

- Includes everything in the Birdie package
- Logo on golf banner at event
- Logo in golf carts

Birdie Sponsor.....\$1300

- Team of 4
- Hole sign
- Logo on website
- Logo in program
- Logo on table tents during awards reception
- 2 additional lunch tickets

Flag Sponsor\$1000

- Custom flag on all 18 holes
- Name recognition on Chamber website
- Name recognition in golf program

Beverage Cart Sponsor (4 available).....\$850

- Company representatives will drive one of 4 beverage carts with company signage
- Opportunity to network with players
- Logo on website

Hole-In-One Sponsor.....\$750

- Company purchases insurance
- Logo on hole sign
- Name recognition on Chamber Website
- Name recognition in golf program

Koozie Sponsor.....\$750

- Logo on Koozies
- Name recognition on Chamber Website
- Name recognition in golf program

Devil Ball Sponsor.....\$750

- Logo on colored golf ball
- Name recognition on Chamber Website
- Name recognition in golf program

Closest To The Pin Sponsor.....\$750

- Signage at the Closest To The Pin hole
- Name recognition on Chamber website
- Name recognition in golf program

Longest Drive Sponsor.....\$750

- Signage at Longest Drive hole
- Name recognition on Chamber website
- Name recognition in golf program

Bag Sponsor.....\$750

- Logo imprinted on goody bags
- Name recognition on Chamber website
- Name recognition in golf program

Pavilion Sponsor.....\$600

- Banner with company logo hung at pavilion
- Name recognition on Chamber website
- Name recognition in golf program

Super Hole Sponsor (8 Available).....\$500

- Business representatives allowed to sit at hole, pass out collateral / promotional items and interact with players
- Hole sign
- Name recognition on Chamber website
- Name recognition in golf program
- Business must provide a food or beverage item

Preferred Hole Placement.....\$100

- Super Hole Sponsor can select a specific hole on the course (first come first serve)

Golf Cart Rental.....\$200

- Super Hole Sponsors can choose this option to rent their own golf cart for the day.

Hole Sponsor.....\$150

- Hole sign
- Name recognition on Chamber website
- Name recognition in golf program

Team of 4.....\$720

Includes cart usage, green fees and admittance to the evening awards ceremony. (Includes lunch, after golf networking, drinks, and hors d'oeuvres for 4)

Individual Player.....\$180

Includes cart usage, green fees and admittance to the evening awards ceremony. (Includes lunch, after golf networking, drinks, and hors d'oeuvres)

Social Hour.....\$50

Includes after golf networking, drinks, and hors d'oeuvres.



Annual Golf Tournament

Sip & Savor St. Charles County

September 6, 2024 | 5:00pm-8:00pm | 370 Lakeside Park



Sponsorships

Presenting Sponsor (Exclusive).....SOLD.....\$4500

- 16 tickets
- Logo on souvenir picnic plates
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo on event banner
- Table display at main entrance
- Opportunity to hand out plates to attendees

Ticket Sponsor.....\$1500

- 8 Tickets
- Logo on ticketing website (Eventbrite)
- Logo on event tickets
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo on event banner
- Allowed to hang banner at event

Wristband Sponsor.....\$1250

- 4 tickets
- Logo on 2000 entry wristbands
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo on event banner
- Allowed to hang banner at event

Wine Garden Sponsor.....\$750

- 4 tickets
- Logo on banner designating wine garden area
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo on event banner

Entertainment Sponsor (2 available).....\$500

- 4 tickets
- Logo on banner near musicians
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo on event banner

Table Top Sponsor (2 available).....\$600

- 4 tickets
- Logo on table tent on reserved tables
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo on event banner

Interactive Booth Sponsor\$600

- 4 tickets
- Allowed to hang company banner on event fence
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo on event banner
- Table display at interactive booth

First-Aid Sponsor.....\$600

- 4 tickets
- Logo on on banner at first-aid site
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo on event banner

Pavilion Sponsor.....\$600

- 4 tickets
- Logo on banner at pavilion
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo on event banner

Volunteer Sponsor (4 available).....\$500

- 2 tickets
- Logo on back of volunteer shirts
- Logo on banner at pavilion
- Logo on marketing materials (website, social media, flyers, e-mails)
- Logo on event banner

Event Sponsors (Unlimited)

The Big Cheese Event Sponsor.....\$1000

- 1 reserved VIP table and 4 tickets
- Logo on marketing materials (website, social media, flyers, e-mails)
- Allowed to hang banner at event
- Logo on event banner

Super Smokin' Event Sponsor.....\$500

- 4 tickets
- Logo on marketing materials (website, social media, flyers, e-mails)
- Allowed to hang banner at event
- Logo on event banner

Cool as a Cucumber Event Sponsor.....\$250

- 2 tickets
- Logo on marketing materials (website, social media, flyers, e-mails)
- Allowed to hang banner at event
- Logo on event banner

Food Vendor Booth.....Before June 30.....FREE After June 30.....\$100

- 10 x 10 booth
- 2 - 8' Tables (clothed & skirted)
- All licensing and permitting fees included
- Allowed to hang banner in booth
- Allowed to hand out company marketing collateral

Non-Food Vendor Booth (Limited availability).....\$500

- 10 x 10 booth
- 1 - 8' Table
- 2 Chairs
- Allowed to hang banner in booth
- Allowed to hand out company marketing collateral

Vendor Booth Add-ons

- Electricity.....\$50**
- Signage.....\$50**

Ask about hosting or plan to attend one of our networking events - Morning Brew or Biz Brew!



Sip & Savor

Programs the Chamber Endorses

These are programs the Chamber supports. Sponsorships for these are available separately.



St. Charles County Manufacturing Day has been designed to expand knowledge about and improve general public perception of manufacturing careers and manufacturing's value to the North American economy. www.growmanufacturing.org

Build My Future STL provides local high school students with hands-on opportunities to learn about careers in the trades. The Build My Future STL committee includes local chambers, school districts, workforce development, economic development, labor, independent contractors, and others. www.buildmyfuturestl.com



Vision Leadership is an immersive, experiential journey that sharpens leadership acumen and provides exclusive insight about our community. You will hear from some of the region's most influential business professionals and learn how their organizations are shaping our future. www.visionleadership.org

Through ScholarPath, employers find passionate and prepared students who are a perfect fit for their company. www.scholarpath.com



Santa's North Pole Dash

December 7, 2024 | 8:00am-10:30am | Historic St. Charles

Sponsorships

Santa Hat Sponsor.....\$3500

- Name on all Santa Hats
- Logo on marketing materials (website, social media, e-mails)
- 2 newsletter sponsorship
- Logo on the back of all runner / walker shirts
- 7 free run registrations
- Logo on event banner
- Banner ad on Chamber website for 1-year

Sleeve Sponsor (2 available).....\$3000

- Name on runner shirt sleeve
- Logo on marketing materials (website, social media, e-mails)
- 1 newsletter sponsorship
- Logo on the back of all runner / walker shirts
- 5 free run registrations
- Logo on event banner
- Banner ad on Chamber website for 1-year

Post Race Sponsor.....\$3000

- Logo on marketing materials (website, social media, e-mails)
- 1 newsletter sponsorship
- Logo on the back of all runner / walker shirts
- 5 free run registrations
- Logo on event banner
- Banner ad on Chamber website for 1-year

Medal Sponsor.....\$2500

- Logo included on 1500 finisher medals and ribbons
- Logo on the back of all runner / walker shirts
- 1 newsletter sponsorship
- Logo on marketing materials (website, social media, e-mails)
- Banner ad on Chamber website for 1-year
- 3 free run registrations

Bib Sponsor.....\$2250

- Logo will be included on all run bibs for the Santa's North Pole Dash
- Logo on the back of all runner / walker shirts
- Logo on marketing materials (website, social media, e-mails)
- 3 free run registrations

Start Line Sponsor.....\$1000

- Logo will be at the Start Line for the 5K
- Logo on the back of all runner / walker shirts
- Logo on marketing materials (website, social media, e-mails)
- 2 run registrations

Finish Line Sponsor.....\$1000

- Logo will be at the Finish Line for the 5K
- Logo on the back of all runner / walker shirts
- Logo on marketing materials (website, social media, e-mails)
- 2 run registrations

Pace Car Sponsor.....\$1000

- Logo on a magnetic sign to be placed on the side of the Pace Car door
- Logo on the back of all runner / walker shirts
- Logo on marketing materials (website, social media, e-mails)
- 2 run registrations

Porta Potty Sponsor.....\$1000

- Logo placed on the door of all portalets
- Logo on the back of all runner / walker shirts
- Logo on marketing materials (website, social media, e-mails)
- 2 run registrations

Snow Globe Sponsor.....\$1000

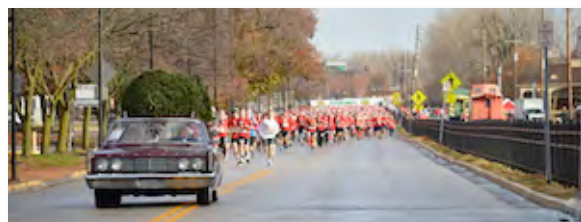
- Logo placed on the backdrop and on banner at the bottom of the snow globe
- Logo on the back of all runner / walker shirts
- Logo on marketing materials (website, social media, e-mails)
- 2 run registrations

Middle of the Pack Sponsor.....\$500

- Present Middle of the Pack Award
- Logo on the back of all runner / walker shirts
- Logo on marketing materials (website, social media, e-mails)
- Logo on event banner
- 1 run registration

Shirt Sponsor (Logo).....\$450

- Logo on the back of all runner / walker shirts
- Logo on marketing materials (website, social media, e-mails)
- Logo on event banner



st.charles
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5988 Mid Rivers Mall Drive
St. Charles, MO 63304
636.946.0633
www.StCharlesRegionalChamber.com